

Resources

The Articulate Advocate:

Persuasive Skills for Lawyers in Trials, Appeals, Arbitrations, and Motions, Second Edition

Paperback (978-1-939506-03-0): \$24.99

Hardcover (978-1-939506-07-8): \$49.95

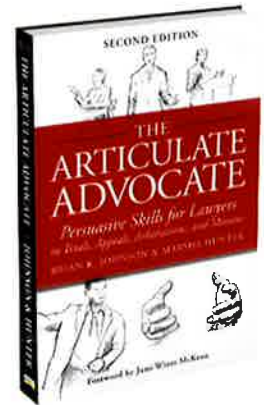
All digital formats: \$15.99

Available through Independent Publishers Group or www.crownkingbooks.com

The Articulate Advocate provides immediately useful techniques to:

- Channel that initial adrenaline buzz.
- Grab and hold the fact finder's attention.
- Gesture while speaking, showing while telling.
- Speak in phrases and control your pace.
- Plan to forget, then recover with confidence.

More details are here: www.johnson-hunter.com/the-articulate-advocate.



Instructional Videos for Lawyers

Other programs teach you *what* to say in court, this six-part series teaches you *how* to say it persuasively.

Courtroom Communication Skills That Give You the Edge

(2 hours, 25 minutes)

1. Finding Your Style: A Lesson in Persuasion
2. Channeling Adrenaline for a Greater Presence in the Courtroom
3. What to Do with Your Hands is More Important Than You Think in the Courtroom
4. Mastering the Art of Thinking, Structuring, Remembering in the Courtroom
5. Tools for Speaking Persuasively in the Courtroom
6. Win Your Case: The Importance of Practicing

Special note to law professors: you receive free access to video instruction when requiring our book for your course. Visit www.johnson-hunter.com/video-coaching-for-lawyers or contact Amanda Fessler, afessler@crowningkingbooks.com, for details.



Mock Trial Coach's Bundle

This bundle of tools (\$45) is designed especially for mock trial coaches to use with their teams. It includes a print copy of our book *The Articulate Advocate: Persuasive Skills for Lawyers in Trials, Appeals, Arbitrations, and Motions* as well as a variety of electronic handouts:

- Mock Trial Student Practice Guide (13 pages)
- Speaking Persuasively, Thinking on Your Feet (2 pages)
- Video Review Checklist (2 pages)
- Witness Tips (2 pages)
- Training Videos – Johnson & Hunter's Courtroom Communication Skills That Give You the Edge videos, plus how-to videos targeting specific courtroom skills: opening statement, direct examination, cross examination, and closing argument.

More information can be found at www.johnson-hunter.com/bundle.

